



Digital Scrapbook Place Curriculum earns Rudy Award

Troy, OH - March 27, 2008 – Digital Scrapbook Place earned a Rudy Award for its new and exciting Digital Scrapbooking Curriculum introduced at the Photo Marketing Association Trade Show in Las Vegas, Nevada in January 2008. Digital Scrapbooking Curriculum is the first scrapbooking product to win a Rudy award.

The Rudy award, named in honor of Rudolf Maschke, who along with Ed Wagner founded Photo Industry Reporter, the Rudy Awards are bestowed to products exhibited at the Photo Marketing Association trade show that [their] writers judge to be ingenious, fascinating or possessing a certain undefinable off-the-wall quality.

The Digital Scrapbooking Curriculum will demonstrate store owners or instructors how to teach digital scrapbooking classes to customers and students. Instructors will learn about the software and digital scrapbooking quickly and easily with step by step instructions and guidance. Inside there are tools to hold classes, demonstrations, events, crops, tutoring sessions, and assist customers. This curriculum teaches the popular Adobe® Photoshop® Elements software. The \$150 introductory price tag includes the Curriculum as well as 20 student CDs with software trial, graphics, and tutorials. Additional student CDs can be purchased separately.

Digital Scrapbook Place knows that education is a great way to increase sales for photo and scrapbook retailers. Digital Scrapbook Place's full range of digital products, including this new curriculum, will keep customers coming back for more.

About Digital Scrapbook Place Digital Scrapbook Place was founded in 2004 by two women with a passion for digital scrapbooking. The company is dedicated to helping people use digital technologies to capture their memories, create scrapbook pages, and captivate their loved ones for generations. For more information contact Amanda Behrmann at (816) 396-5636, or go to www.digitalscrapbookplace.com.